

The Biggest **LIE**
About **Network Marketing**
by
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You have seen all the promises, all the hype, and all the reasons in the world why Network Marketing or MLM (Multi-Level Marketing) is the key to all your wealth problems.

They tell you that all you have to do is:

- 1) change your buying habits
- 2) or, find a product that fits people's needs.

Is that true?

Well, yes, it is. You are now going to be buying from a different source. And, it will probably be at a higher price than you would pay for it from a major discount store.

What else do they say?

- 3) Then tell your friends and neighbors.

Is that true?

Yes, it is. But, if you stop there, you most likely will not be successful, unless you make a bunch of new friends. So, then you need to enlarge your circle of friends and tell them.

But, before we get to the biggest lie, let's look a little deeper at what MLM is and what could be right about it.

One of the biggest misconceptions is that MLM is a strict pyramid. But, by definition, for it to be an illegal pyramid, it would have to involve strictly money changing hands with no real product of value being involved.

That's why some of your major MLMs are NOT illegal pyramids. They offer a product, usually at a higher price than what you could get it for elsewhere, and people are paid from the profits either below you or above you in what is known as a down-line/up-line.

Now, the question is this: is there a benefit of paying more for the same product or an equivalent product elsewhere?

The answer is this: Yes.

But, you have to understand the difference.

The difference is you can get it cheaper, but you will get nothing out of it, but the product, if you buy the equivalent or the product from a discount source.

If you use MLM, you have the opportunity, NOT A GUARANTEE, that you could share in the profits by being in the down-line or up-line.

So, essentially, you are paying more for the POSSIBILITY of making some of the profits.

Well, now, if you have a good product, this could work out for both the company that created it and the distributors who have agreed to become part of the program. The benefits for the company are:

- . The creator of the product makes a profit without putting out more money.
- . They get word of mouth advertising.
- . They don't have to worry about making deals with stores to carry their products.
- . They don't have to pay salaries to route people to build relationships, so their product can be put in stores.

The benefits for the MLM distributor are:

- . They can make money for a product they use or believe in
- . They can create their own business without the regular expenses involved in a "brick and mortar" type business

But, there is a key factor here.

The Product Has To Be Good!

If the product is not good, then all that is being spread is about a way to make money by selling something that is not worth the money. Now, although that is not necessarily the same as a product of NO VALUE, which would be illegal, in a way, it could be worse. Eventually, the product itself does not sustain the sales, and the company ends up disbanding.

We have personally seen this happen with at least one telecommunication company that was supposedly the best

opportunity ever, only to have them sell of their accounts to a company that over-charged with no opportunity to make a return on the investment.

A little later in this work, we'll show you the secret to what makes an MLM worth investing in or not.

But, before we do that, let's show you the cost of a regular "brick and mortar" business.

First, you need a license. (You may need a home business license to conduct your Network Marketing business, so please consult the proper authorities to ensure you are in compliance with local, state, and federal laws.)

Second, you need a business (and the location could be the biggest key to your success) address, which usually means rent or lease.

Third, you need employees. (And they have to have certain taxes held out and/or paid for.)

Fourth, you need to advertise.

Let's just say that you get a building for \$200 per month. And, then, let's say the utilities were \$150 per month. And, then phone was another \$50 per month. And, then you had two employees at 160 hours per months. Even at \$7 per hour, that's \$1,120 per employee and that doesn't even consider the extra fees and stuff you need to pay.

Right there, you are looking at over \$2,500 per month, and you haven't even opened the door yet.

Now, you can see the reason why Network Marketing can be popular—it's cheaper to start!

But, the biggest problem is that the product has to be good. And, it has to constantly be re-newed. (If they only buy it once, then what's the point? Monthly re-newable income is the main reason why somebody is successful or somebody is broke.)

Renewable could be like light bulbs that have to be changed occasionally, but that's becoming less and less needed as the new

fluorescent need less changing and burn less electricity.
How about vitamins? That's the biggest MLM product out there. And, we believe there-in lies the reason to stay away from vitamins in Network Marketing: everybody and their brother is out there doing the exact same thing.

You're going to be competing against everybody else.

What if there was a service out there that had to be re-newed every month, and was actually cheaper than it's competitors, and could provide a valuable service to everyone?

(By the way, that's the true test of an MLM product as to whether or not you should be involved with it. If it is a good value, and you would buy it anyhow, then it's worth investing in and being involved with.)

Before we talk about that, let's get to the biggest lie in MLM.

The biggest lie is this:

(Are you breathing harder in anticipation?)

(Do you think we're toying with you, and not going to tell you?)

(Get in closer, because you don't want to miss this)

The Biggest Lie is that they tell you that you can create this business

in less than ten hours per week!

True, you may show it five times per week with an average of two hours per person.

But, you need to spend hours becoming an expert in the area. There are preparations and follow-ups.

Face it, if you're going to make something a business, you need to spend between 30 and 40 hours per week the first year to even try to be successful.

Now, with that in mind, and if you are willing to consider the extra time it will take, let's ask you this?

What if we found a product that you could try for **free** for 30 days

and

then after that, your sponsor would pay your first month's fee

and

then, all you had to do was agree to get three more people in

and

you would then have your fee paid for

and

in the worst case scenario, would only cost \$17.95 per month

and

you could have unlimited access to the services

and

we would be able to show you to turn around and sell the service for \$50 plus per month to contacts that could use this to make more money for themselves.

Would you be interested?

(Yeah, we see you nodding your head!)

Three groups will respond to this opportunity.

- 1) Those that want the service, and just want a discount, and control of the it.

- 2) Those that want to break even on their own monthly fee of

the service.

3) Those that want to turn it into a business for either part-time or full-time work.

There's nothing wrong with those who follow reason 1 or 2. They need to be in the line also for the service to be successful.

We here at Found Secrets have not joined an MLM system in over 26 years.

Until now.

Why are we changing our mind?

A few reasons.

Number 1: We have a need for the service to integrate into our memberships and services.

Number 2: We have researched the product and were sold on it before we even knew that there was an MLM aspect to it.

Number 3: After having years looking at all the other MLM systems that overcharge for their services or programs, we have found that is not the case with this system.

Number 4: We now understand that MLM is not about hitting up your friends and neighbors, but rather about building relationships. And, since this is a good service, there is no "conning" people into getting this great service.

Number 5: With this particular service, you don't have to spend hours and hours mastering the product, (although the more you learn, the better your success).

Number 6: Since this is a service that is delivered via the internet, there is no kits to lug around, and it can truly be done without having to travel to somebody's house.

With that in mind, if you are interested in setting up your own MLM business, and you are committed to finding just 3 people to sign up

opportunity@how2ofwealth.com

Please include your name, your e-mail, and a phone number where we can call you back, and the best time to do so. (The phone number is not mandatory. We are not going to sell your phone number. It is only if you WANT us to call you back about this.)

Or better yet, go ahead and sign up for your free 1st month's service at:

<http://tinyurl.com/twautoresponder>

Remember, at Found Secrets/How 2 Of Wealth, there is very little that we promote unless we believe that it will do what it says it will do.

And having used a regular service and seen the limitations vs. this service, we KNOW this is the best way to go.

(Regular services for this are put on your webhost, and are extremely limited. We had to pay an extra \$35 per year to be able to use the system that is limited. With this system, there are no limitations similar to the ones that we had to apply for on our webhost.)

Make it a great day!

The Staff Of Found Secrets/How 2 Of Wealth Team

P.S. If you need to reach us, just drop an e-mail to us at:

opportunity@how2ofwealth.com

And, when you join the opportunity listed above, ask us how to get a copy of this report with your information, so that you can build your network.